



Jay Trinidad

**Senior Vice President and General Manager of Northeast Asia
Discovery Networks Asia Pacific**

Jay Trinidad is originally from the Philippines, and holds a Bachelor's degree in Political Science from Stanford University.

Trinidad began his career at Google and during his 10-year tenure, he rose through the ranks to become the Head of Consumer Marketing and Operations for the Asia region. While he was there, Trinidad was responsible for driving the acquisition of millions of new users for Google Chrome – making it the number one browser in Asia. Trinidad was most recently with McDonald's Japan as Vice President of Digital where he led their strategy and intensified the customer experience and engagement through digital innovation. Trinidad also previously held senior roles in Gengo, an online people-powered translation platform, and mobile payment gateway Square, Inc.

Trinidad focuses on expanding the business and brands beyond pay-TV platforms toward a true convergent media and entertainment company. He is also tasked with delivering compelling brand experiences to the millennial audience by redefining Discovery's suite of products.